

SERENA LISI ZHANG'S PORTFOLIO

E-MAIL: SERENA_ZHANG@YAHOO.COM

TEL: 267.401.9978

.....
RETAIL BRANDING
.....

• EMOVES ELECTRIC BICYCLE:



COLOUR:

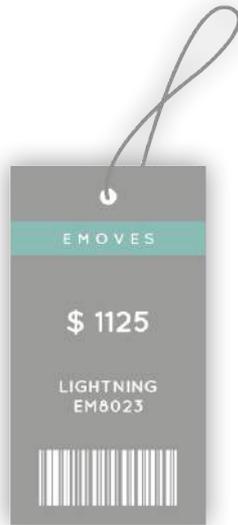


C 42	C 6
M 34	M 12
Y 35	Y 85
K 76	K 0

EMOVES ELECTRIC BICYCLE _PARKING PERMIT _BUTTONS _STICKERS



EMOVES ELECTRIC BICYCLE _PRICE TAG



EMOVES ELECTRIC BICYCLE _VIP CARD _RETAIL STORE



EMOVES ELECTRIC BICYCLE _EBIKE



EMOVES ELECTRIC BICYCLE _MISCELLANEOUS





EMOVES



銀一天

銀一天

SPIKE

THE CAT

ROSELAND

Raz

CUMEEZI BOZO ENSEMBLE

ASSEM

KAT FREED



THE KITCHEN RESTAURANT



THE K/TCHEN
BE YOUR OWN CHEF

THE KITCHEN RESTAURANT _COLOUR _LOGO _STATIONERY

COLOUR:



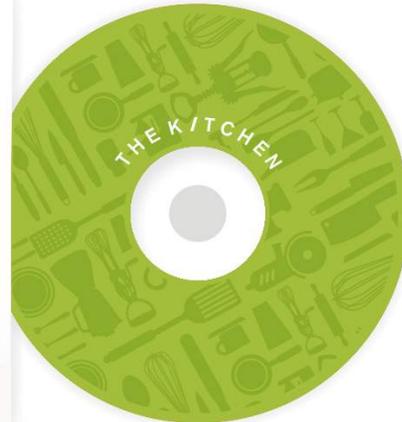
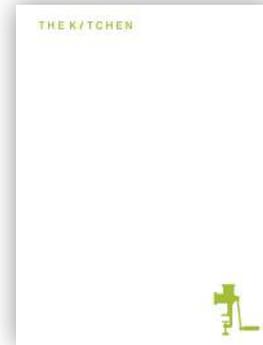
C 58	C 42
M 49	M 9
Y 49	Y 100
K 16	K 0

LOGO:

THE KITCHEN
BE YOUR OWN CHEF



THE KITCHEN RESTAURANT _MISCELLANEOUS





THE KITCHEN RESTAURANT _MISCELLANEOUS

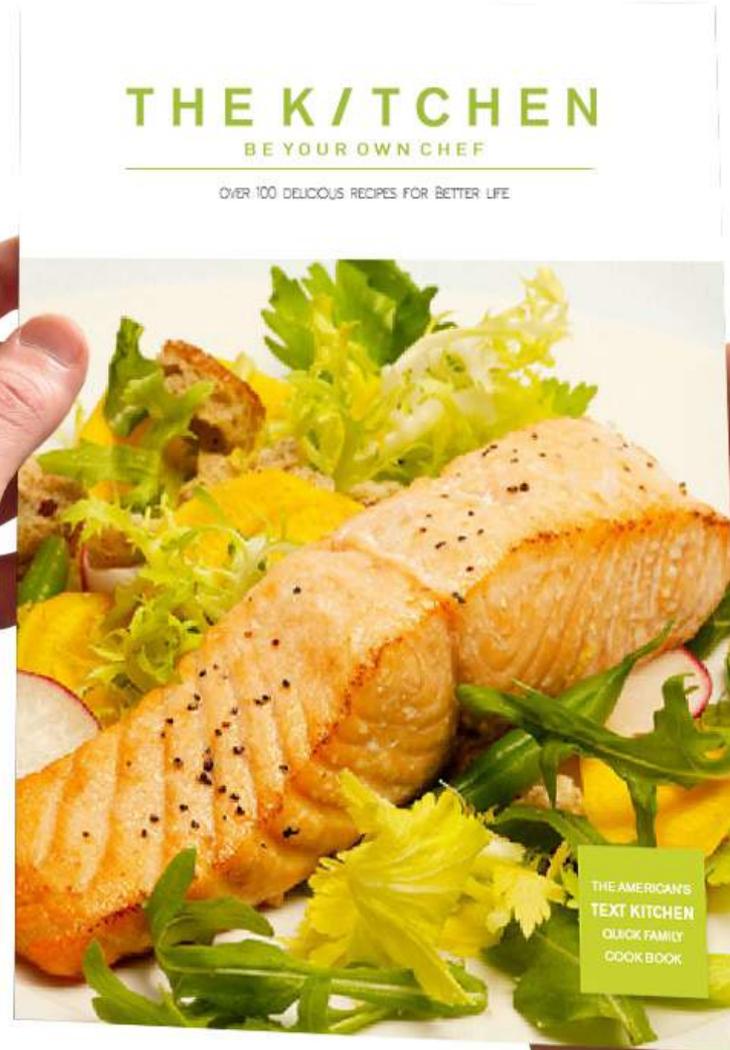


THE KITCHEN RESTAURANT _MISCELLANEOUS





THE KITCHEN RESTAURANT _COOK BOOK COVER



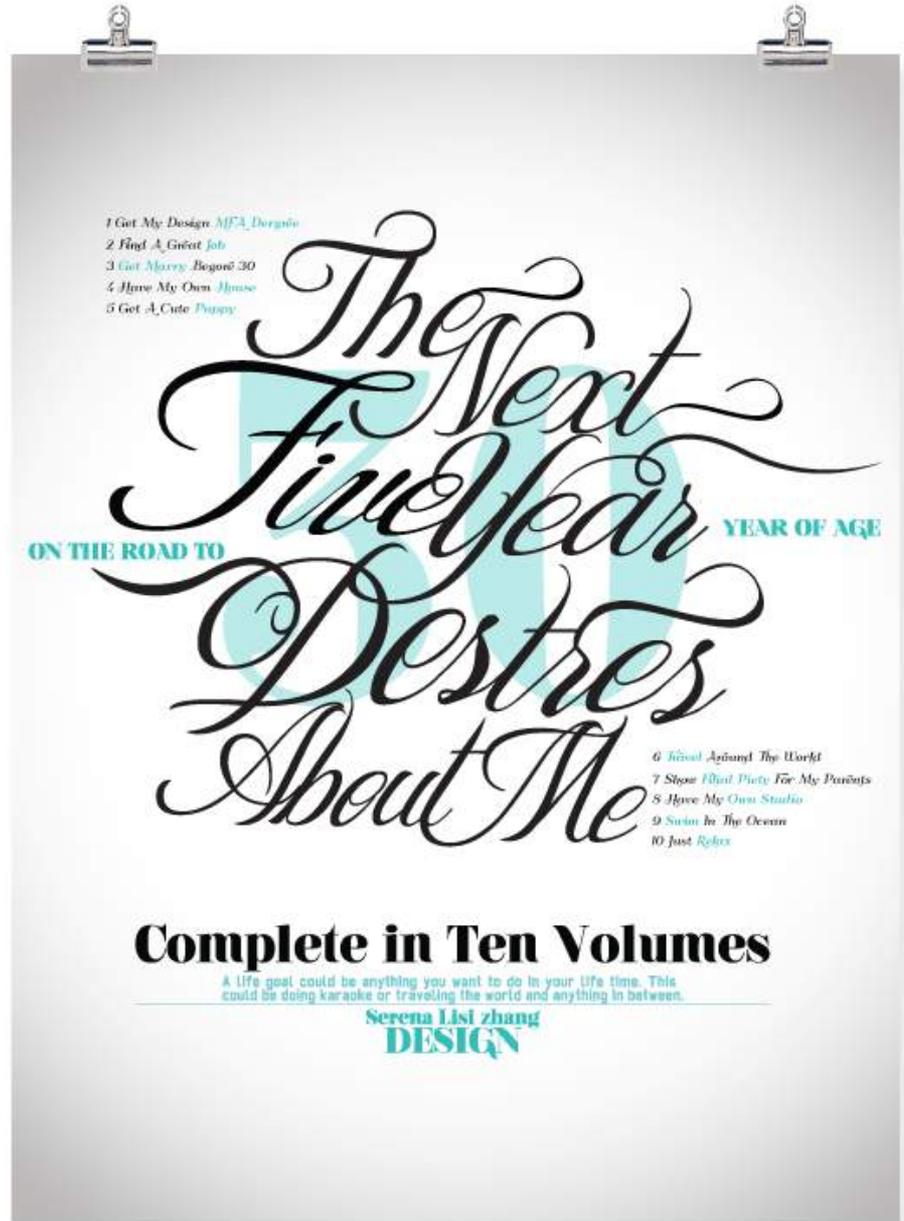
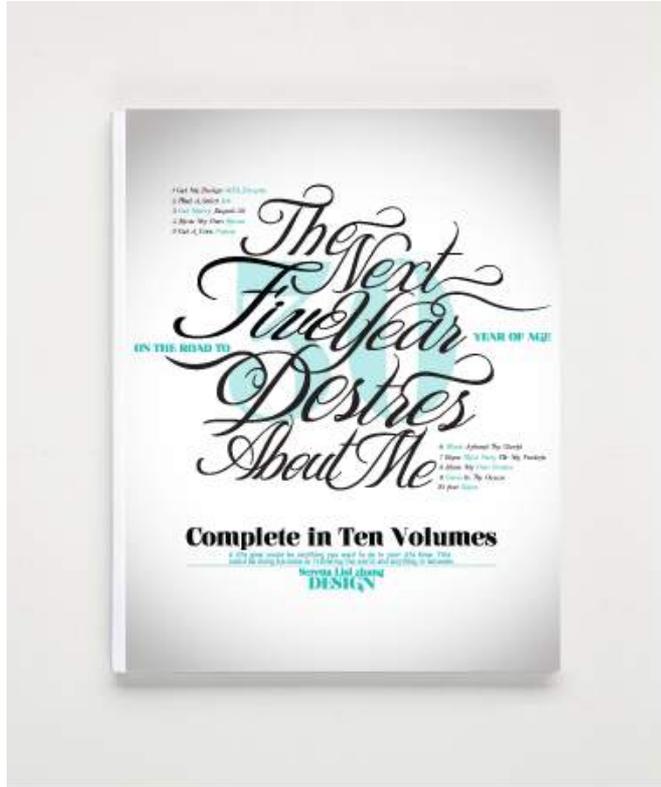
• BRONX ZOO _LOGO _ SHOP BAG



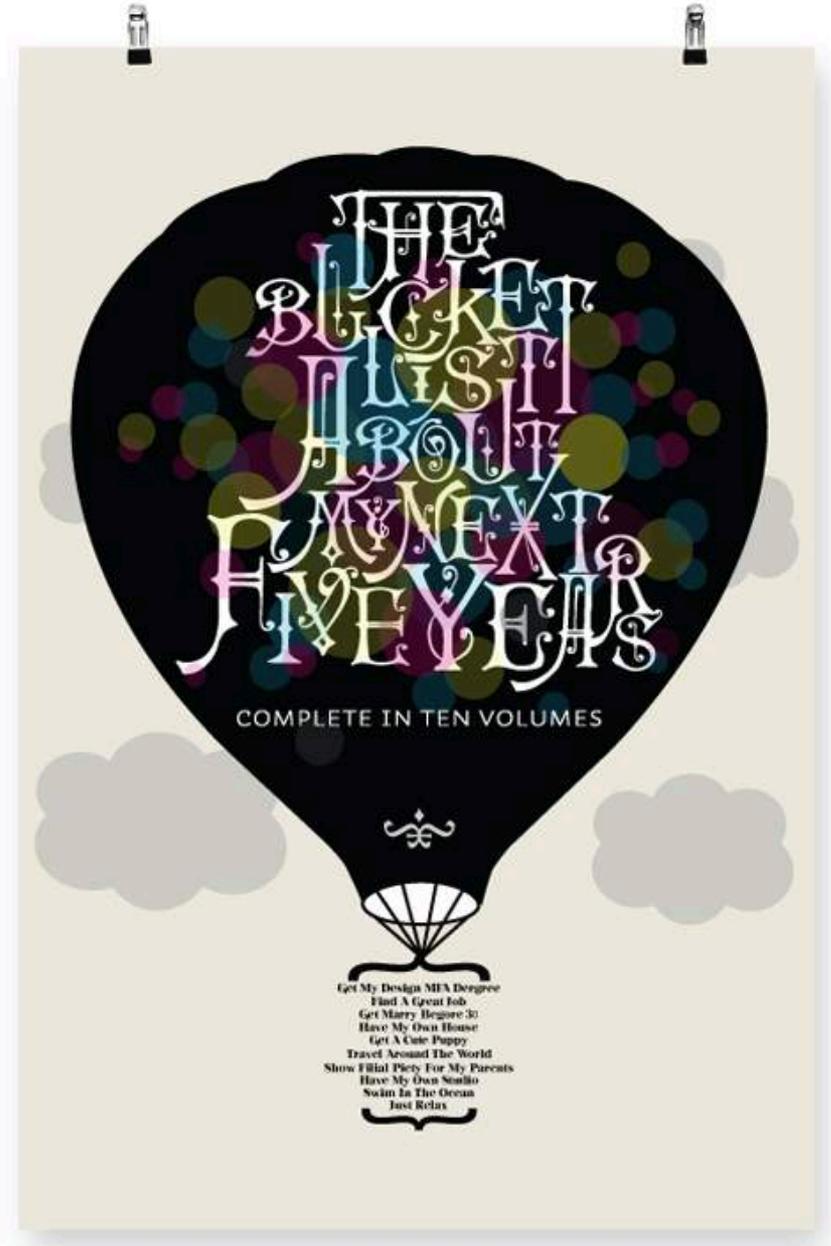
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POSTERS
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● THE BUCK LIST POSTER



● THE BUCK LIST POSTER





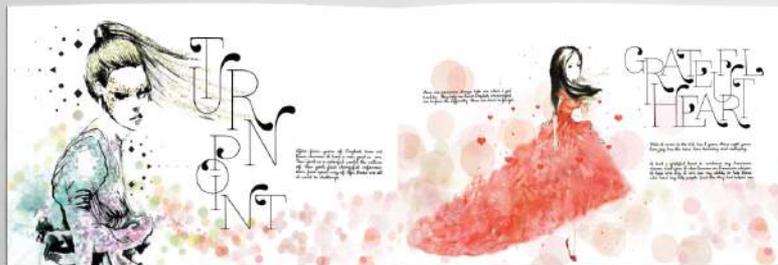
SOMETHINGS
ARE OUT OF OUR
CONTROL
BUT WE HAVE
COMMAND OF
OURSELVES

We Can Control Our Life

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EDITORIAL DESIGN
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THE AMERICAN DREAM _COVER PAGE _INSIDE PAGES





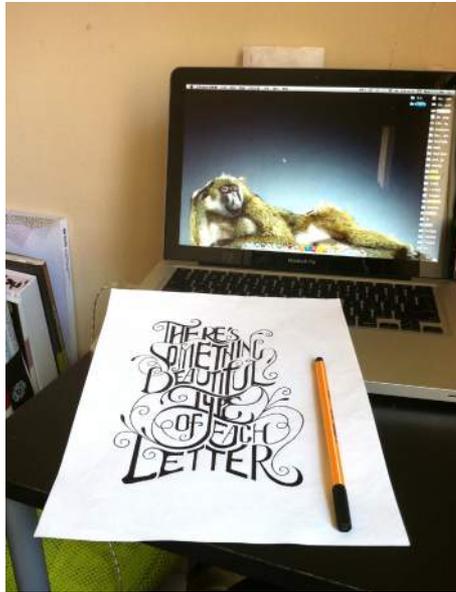






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HAND LETTER DESIGN
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• HAND LETTER POSTER

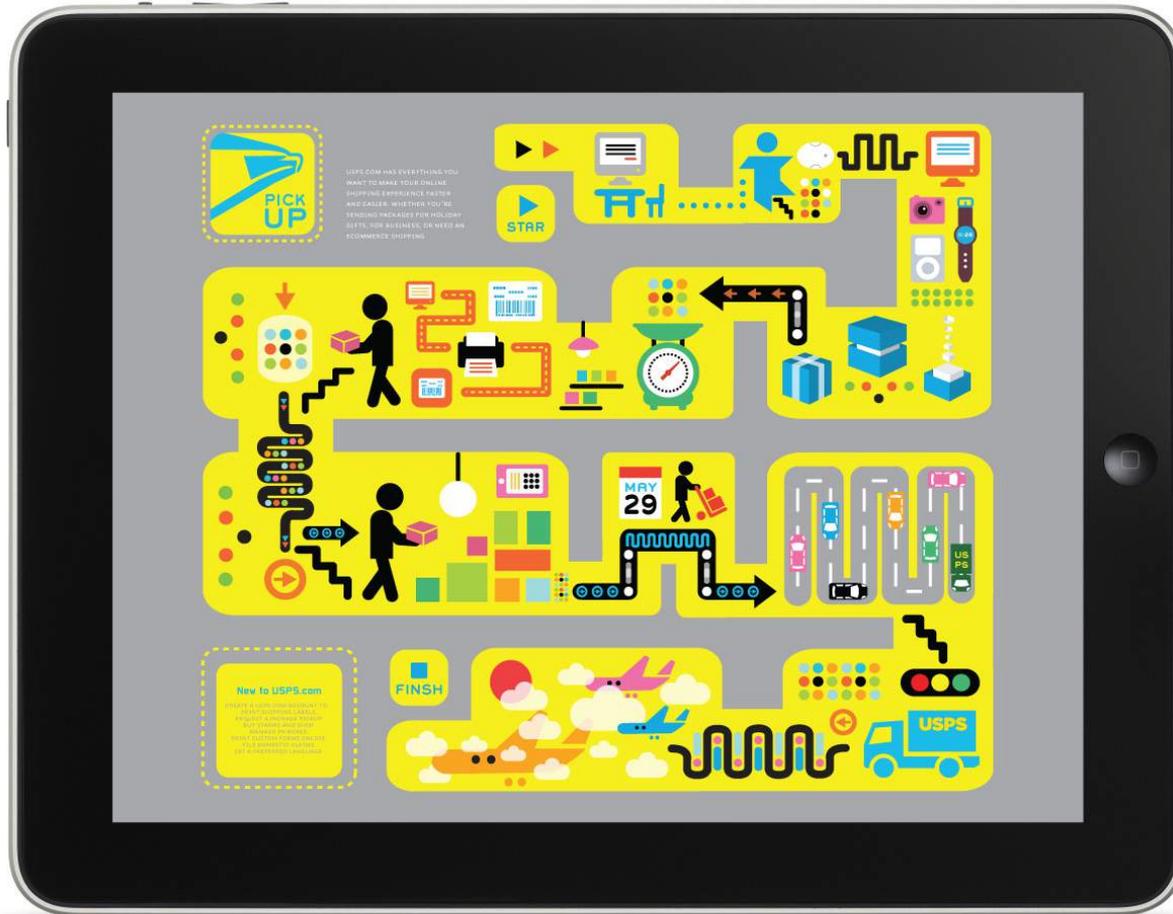


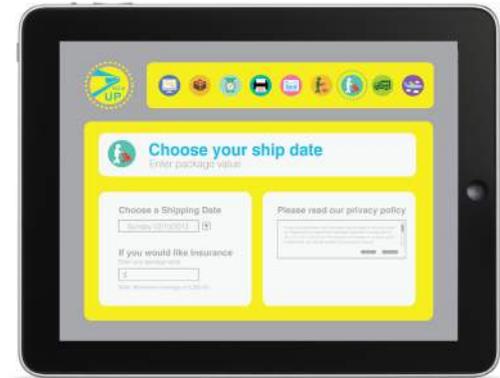
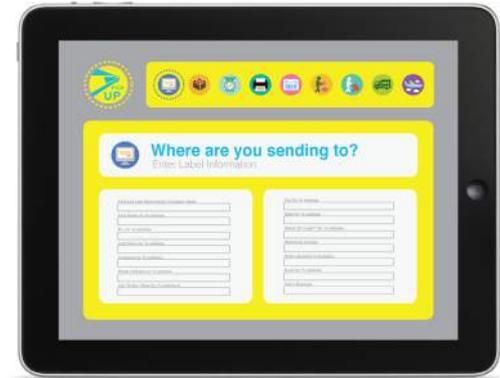
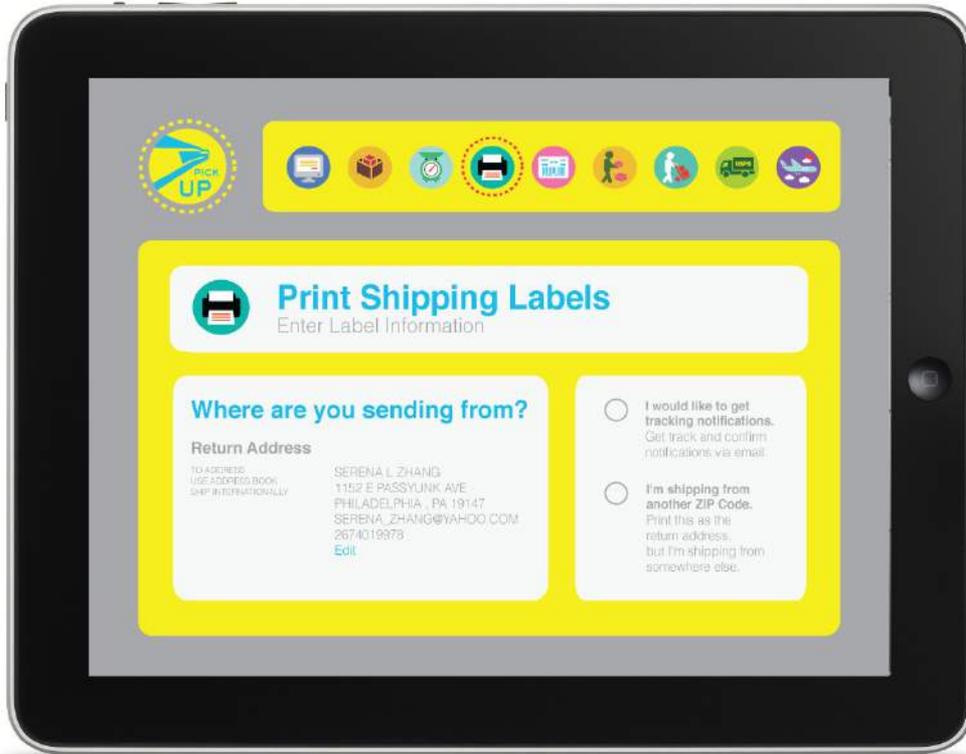


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Miss Fearing
From You
Happy Valentine's Day

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IPAD APPLICATION
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● USPS IPAD APPLICATION





USPS IPAD APPLICATION _ICONS



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PACKAGE DESIGN
.....

● STELLA PACKAGE _NATURAL HONEY _OLIVE OIL _MARINARA SAUCE



● SWEET BOTANICALS CANDY BOX



DE CECCO PASTAS PACKAGE



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ADVERTISING
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ADVERTISING POSTERS FOR NISSAN ELECTRIC CAR

