

# SERENA LISI ZHANG

LEAD GRAPHIC DESIGNER / WEB DEVELOPER

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..... TECHNICAL SKILLS .....



..... EDUCATION .....

SCHOOL OF VISUAL ARTS | BFA GRAPHIC DESIGN | 2011 – 2013 | 3.91

CCP | ART AND DESIGN PROGRAM | 2006 – 2011 | 3.85

..... EXPERIENCE .....

GRAPHIC DESIGNER & WEB DEVELOPER | ROWHOUSE STUDIO | MAR 2016 – PRESENT | PHILADELPHIA

PRODUCTION ARTIST | ALLEN & GERRITSEN | JAN 2014 – SEP 2015 | PHILADELPHIA

FREELANCE DESIGNER | VEGAN TREE | JUL 2013 – AUG 2013 | PHILADELPHIA

ART INTERN | SIX SISTERS DESIGN | JAN 2013 – APR 2013 | NEW YORK

ART INTERN | HEARST MAGAZINES - REDBOOK | SEP 2012 – DEC 2012 | NEW YORK

ART INSTRUCTOR | RYB ART SCHOOL | MAR 2011 – JUL 2012 | NEW YORK

NEWSPAPER ART EDITOR | CCP - STUDENT VANGUARD | SEP 2007 – MAR 2010 | PHILADELPHIA

..... HONORS & AWARDS .....

CERTIFICATE OF LEADERSHIP  
2009-2011

SVA DEAN STUDENT LIST  
2011-2013

TOP PERCENTILE EXEMPLARY WORK  
2012-2014

OUTSTANDING PHOTOGRAPHER  
2010-2011

SILAS H. RHODES MERIT SCHOLARSHIP  
2011-2013

OUTSTANDING EMPLOYEE  
2014-2016

HIGH PERCENTILE EXEMPLARY WORK  
2011-201

EXEMPLARY WORK AT THE ADC SHOW  
2012

TOP ARCHIVED EMPLOYEE  
2016-2023

